

Abbey College, Ramsey - Employer Engagement Strategy

Ramsey is a small market town with the nearby villages of Ramsey Forty Foot, Ramsey Heights, Ramsey Mereside, Ramsey Hollow and Ramsey St Mary's totalling a population of approximately 9,300 9,500*. The town is about 10 miles (14 km) north of Huntingdon and 13 miles south of Peterborough, with Cambridge being 28 miles away. Due to the limited public transport facilities, some of our students want to access work in the local area. (* as of 2024)

'In conjunction with local businesses starting with our biggest 24 businesses, we will consider developing a young sector skills strategy. We will be guided by the information we are given by industry but we may wish amongst others to develop skills pathways for some of the following areas which are relevant today:

- Advanced Manufacturing
- Digital
 - Tech for good
 - Gaming
- Zero carbon & Green economy
- Construction
- Helping people
 - Health & Care
 - Education

where we have identified and evidenced clear growth sectors'
(Huntingdonshire – Economic Growth Plan 2020-2025)

Our aim is to be a key contributor to the local economic development. Through focusing on the needs of businesses, we can ensure our students have the relevant qualifications, skills and experience and are work ready for the opportunities that currently exist or will be emerging in the future.

To achieve this aim, Abbey College will develop relationships with local employers to support the delivery of our careers programme.

By sharing your knowledge and expertise, local businesses will help our students to develop vital skills for employment, inspire them to consider careers they may not have thought possible, and encourage them to consider the full range of employment opportunities available locally.

We will provide local businesses with a pipeline for future employment needs. This can be achieved by:

- Providing the opportunity to promote businesses and industries to our students and their families e.g. the Annual Careers Fair, Assemblies and in school events.
- Promoting employment opportunities to our students and their families, through the Careers Teams and newsletters.

We request employers feedback on all our activities to ensure that we are meeting business needs, as well as those of our students.

We value employers support and ensure that we provide excellent hospitality and that they feel welcomed, thus making a visit to Abbey College a positive one.

The activities on the next page reflect our Careers Strategy, with which we would also welcome employer support.

| Year Group | Activity | Autumn Term Sept-Dec | Spring Term Jan-April | Summer Term May-July |
|-------------------|---|---------------------------------|----------------------------------|-------------------------------------|
| All | Careers Fair | / | | |
| All | STEM Activities | / | / | / |
| 12 | Work Shadowing | / | / | / |
| 9/10/11/ 12/13 | Apprenticeship Assembly | / | / | / |
| 10/12/13 | Mock Interviews | / | / | / |
| 10 | Inspirational Speaker – Presentation | / | | |
| 10 | Work Experience Week | | | / |
| 8 | Your Options, Your Journey, Your Future Week | | / | |
| 9 | Next Steps STEM Event | | | / |
| 8 | Meet the Professional | | | / |
| 7 | Guess the Professional | / | | |
| All | Participate in lessons to link learning with careers | / | / | / |

Last reviewed- 2026